

The TerraFund Process: Your First Year



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Foundation



ONETREEPLANTED

TerraFund
for **AFR100**

Reminder: The TerraFund Consortium



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The Most Vital Partner: Restoration Champions... You!

- You are responsible for **executing TerraFund projects**, in adherence with your contract terms and targets
- You **submit progress reports** every 6 months on TerraMatch for 6 years
- You **support high-quality geospatial polygon collection** for your planting locations
- You **participate in site validation visits** for your project
- You **respond to inquiries and requests** for information quickly and honestly
- You **provide us feedback** on how to improve TerraFund
- You **communicate** about your impact to your community – and the world!

TerraFund Is a Partnership

- **Restoration champions** drive the on-the-ground impact
- The **TerraFund team** supports this work and facilitates capacity building and financial opportunities that can grow the sector
- We use the TerraMatch platform and the TerraFund Monitoring, Reporting, and Verification (MRV) framework to track the impact of this amazing work

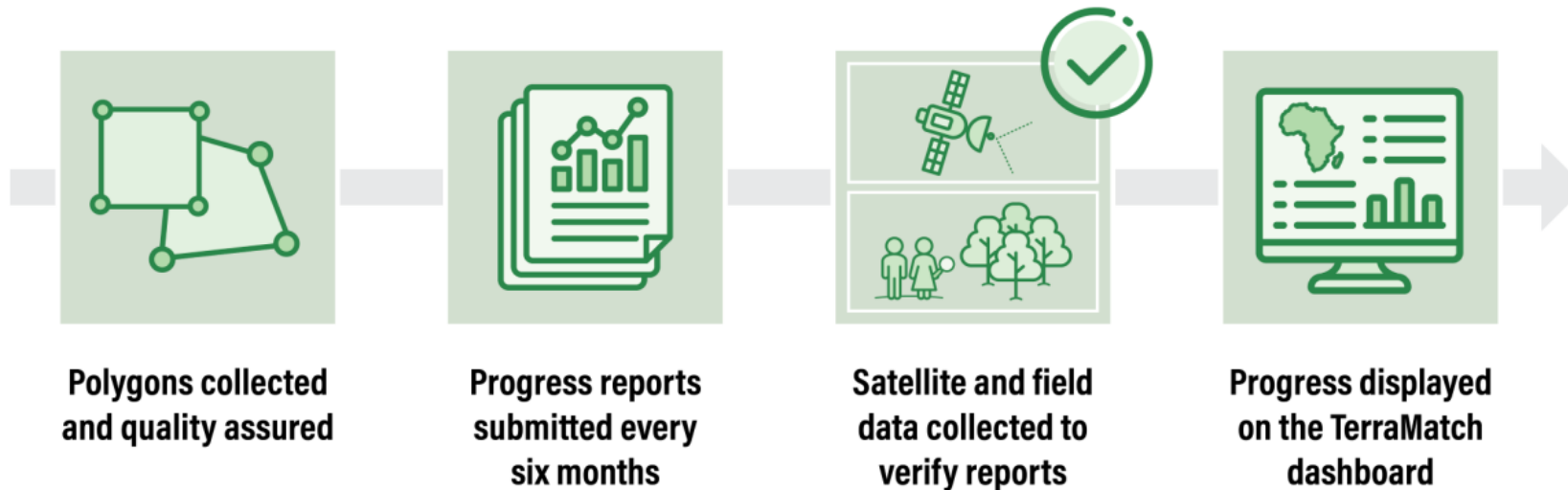


An aerial photograph of a lush green valley. The landscape is dominated by terraced agricultural fields, likely for coffee or similar crops, which are interspersed with dense green forests. A small, simple house with a brown roof is visible on the right side of the image. A river or stream flows through the valley floor. The overall scene is vibrant and shows a well-maintained rural landscape.

Key Deliverables for the First Year

TerraFund Monitors Every Project for Six Years

- In the first year, you will execute key tasks for TerraFund Monitoring, Reporting, and Verification.
- If you are not in compliance with monitoring requirements, we will suspend your payments.

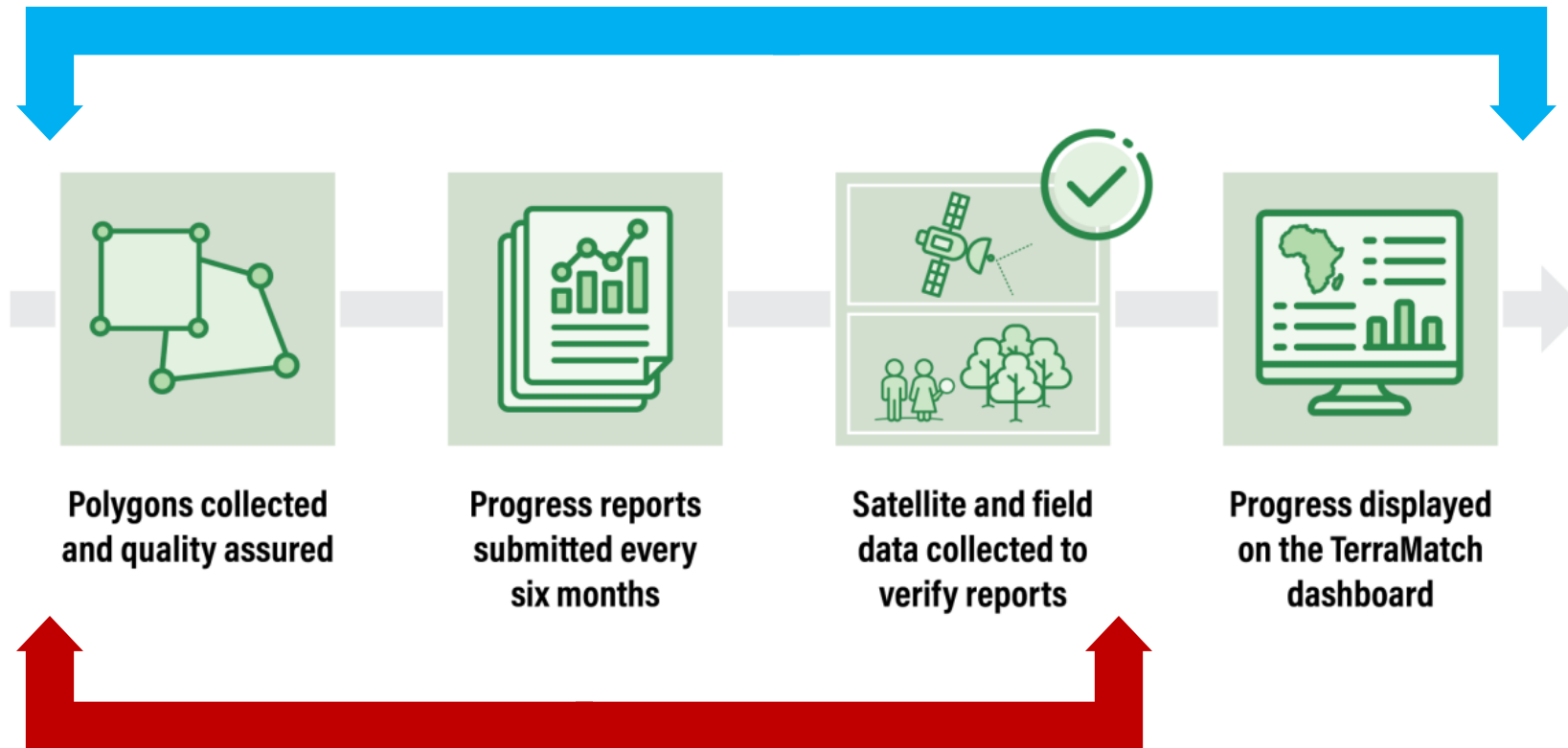


TerraFund monitoring
runs through:



TerraFund Monitors Every Project for Six Years

The TerraFund Project Management & MRV team support this process

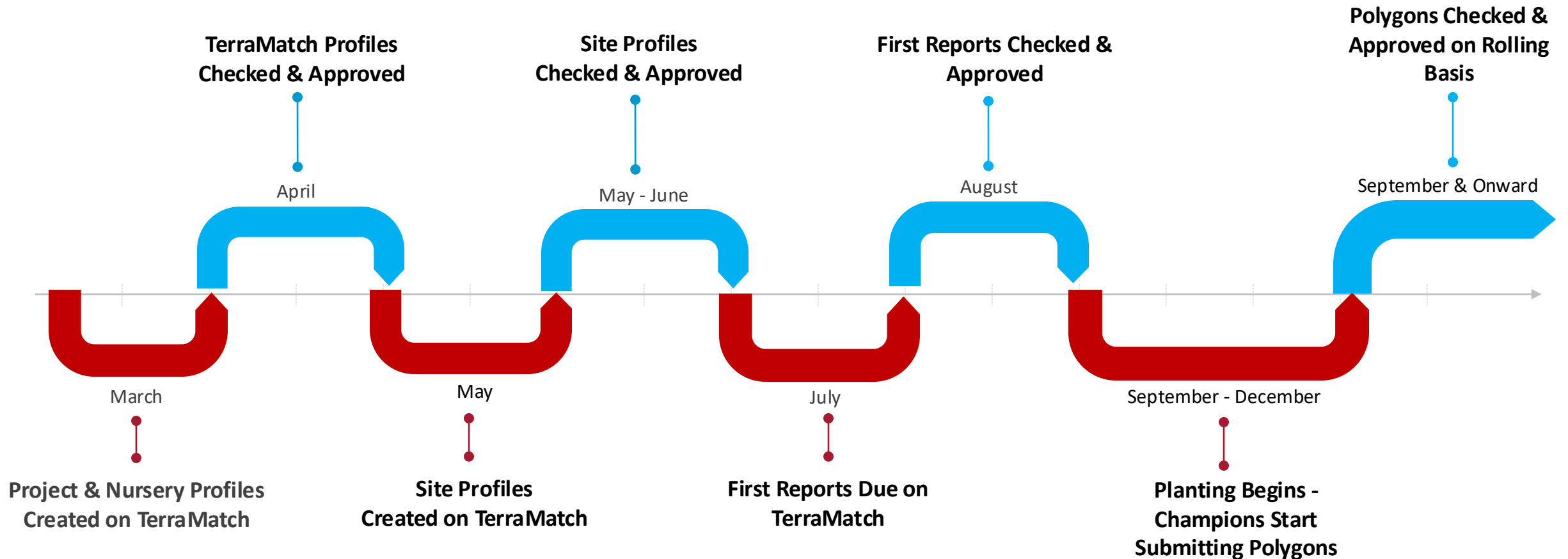


All Champions play a key role in this process

Submitting project information through:



MRV on TerraMatch – Key Deliverables in Your First Year



An aerial photograph of a vast, dense tropical rainforest. The forest is a deep, vibrant green, with numerous tall, thin trees scattered throughout. The horizon is visible in the distance, showing rolling hills under a sky filled with soft, grey clouds. A white rectangular box with a thin red border is centered horizontally across the middle of the image, containing the text.

How We Prepare You For These Steps

Supporting Projects To Deliver And Grow

- You will be trained virtually and in-person.
 - All champions receive training on reporting, geospatial data collection, technical restoration skills, and communications.
 - Selected champions receive gender & social equity and food security training.
- For all TerraFund deliverables, virtual training modules and support are provided on the [TerraMatch Help Center](#).
 - You will review online modules and then attend Q&A sessions.
 - You can ask questions 24/7 via WhatsApp & email via a help line.
- TerraFund will host a series of **in-person peer-to-peer learning sessions**, focused on hands-on training.
- TerraFund brings in external partners for optional trainings.



Support Team for Non-Profits

Staff at VIA Foundation and WRI will help you succeed, including:

- **VIA Foundation Project Manager** – Serves as the main point of contact for each non-profit project, available throughout project lifecycle. They quality assure your narrative reports.
- **VIA Foundation Field Coordinator** – Provides in-field, real-time support on geospatial data creation and technical restoration implementation. Think of them as a specialized extension agent.
- **VIA Foundation Grants & Finance Specialist** – Serves as financial point of contact for all contracts and payment disbursements. They quality assure your financial reports.
- **WRI Portfolio Manager** – Focuses on peer-to-peer learning and capacity-building.
- **WRI GIS Associate** – Serves as the lead for GIS and monitoring, reviewing geospatial data submitted by the project and VIA Foundation Field Coordinator.
- **WRI TerraMatch Team** – Manages the TerraMatch platform and help center and provides tech support.

Support Team for Enterprises

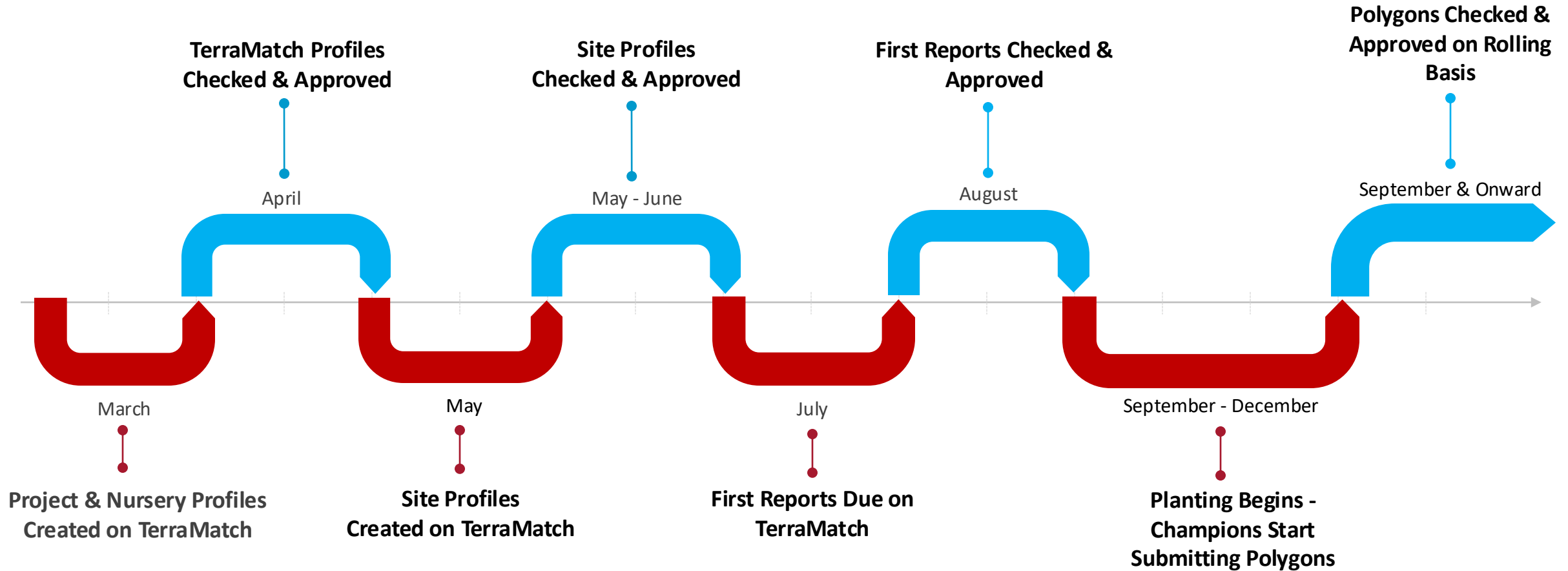
Staff at VIA Foundation, Realize Impact, and WRI will help you succeed, including:

- **WRI Portfolio Manager** – Serves as the main point of contact for each for-profit project, available throughout project lifecycle. They support on peer-to-peer learning, capacity-building and quality-assure your narrative reports.
- **VIA Foundation Field Coordinator** – Provides in-field, real-time support on geospatial data creation and technical restoration implementation. Think of them as a specialized extension agent.
- **WRI GIS Associate** – Serves as the lead for GIS and monitoring, reviewing geospatial data submitted by the project and VIA Foundation Field Coordinator.
- **WRI TerraMatch Team** – Manages the TerraMatch platform and help center and provides tech support.
- **Realize Impact Financial Team** – Serves as financial point of contact for all contracts and payment disbursements. They quality assure your financial reports.

An aerial photograph of a rural landscape. The terrain is hilly and covered with a mix of green vegetation, including trees and shrubs. In the foreground, there are several terraced agricultural fields. One field is filled with tall, green corn plants, while the others appear to be recently tilled or planted. Scattered throughout the landscape are several small, simple houses with light-colored walls and dark roofs. A network of dirt roads winds through the area. The overall scene depicts a typical rural agricultural setting.

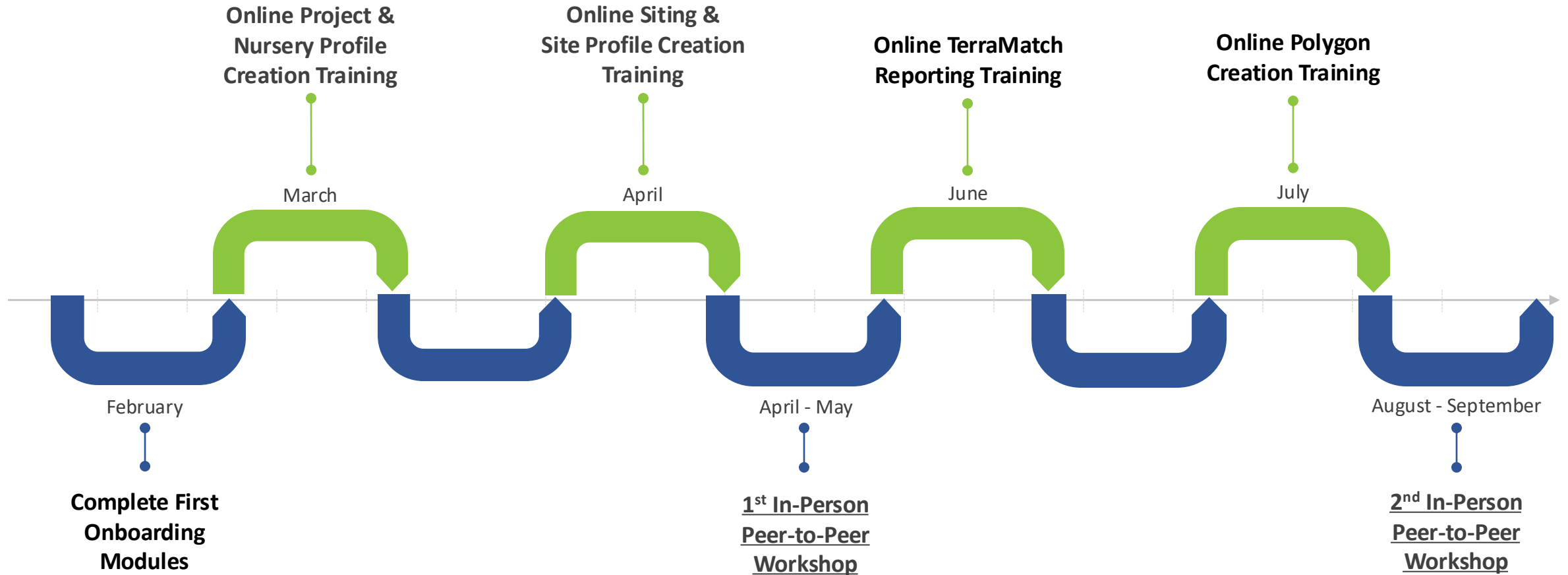
Key Milestones in Your First Year

Key Deliverables in Your First Year



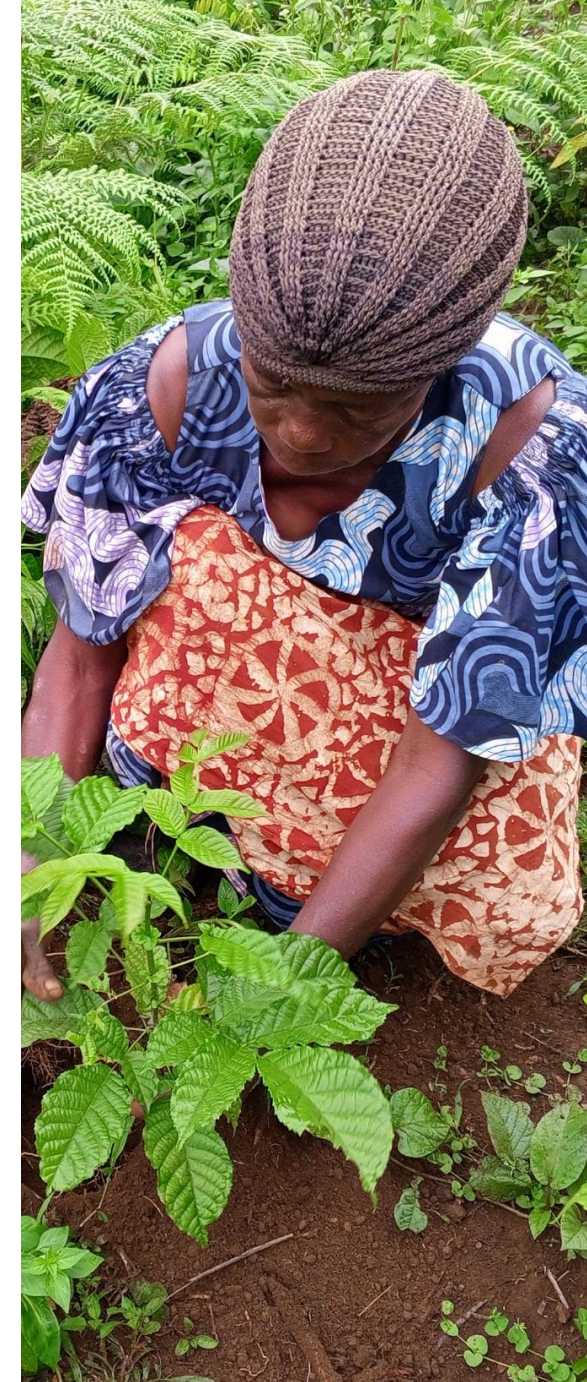
Throughout your first year, a VIA Foundation Field Coordinator will assist you with site preparation, planting, and community engagement.

& the Associated Training



Project & Nursery Profiles Created on TerraMatch | March 30

- **You** will create your TerraMatch project profile and nursery profile(s) by March 30. You will create one profile for each nursery established through March 30, 2026.
 - You will create a project profile for your funded project, making sure the information matches your impact targets from your application and contract.
 - Guidance on creating these profiles will be shared through the TerraMatch Onboarding, Profile/Project Creation, and Nursery Creation training modules.
- **TerraFund's project manager** will review your profile(s) and provide feedback via TerraMatch
- **TerraFund's project manager** will review your changes and either approve your profile or send it back for additional adjustments. Profiles will be approved by April 30, 2026.
 - Once approved, non-profits can then receive their second payment from VIA Foundation.



Site Profiles Created on TerraMatch | May 15

- By May 15, **you** will create site profiles on TerraMatch for all planting sites established through May 15, 2026.
 - Guidance on creating these profiles will be shared through the Siting Strategy and Site Creation training modules.
 - TerraFund's project manager will help you identify the correct number of sites. In most cases, the number of sites will be fewer than 10.
 - TerraFund's data quality analyst will identify the right strategy for collecting geospatial location data
- By May 30, **TerraFund's project manager** will check your profiles and provide feedback via TerraMatch
- Once you have answered all questions and updated your information in TerraMatch, **TerraFund's project manager** will approve your profiles.
- Site profiles are expected to be approved by June 12, 2026.
- Then, you are ready to submit your first set of progress reports



First Report Due | July 31

- **You** must submit a report on TerraMatch for your project profile and each of your site and/or nursery profiles
- The submitted information covers all project progress from January 1 – June 30, 2026.
- Guidance on submitting reports will be shared through the Reporting training modules in June.
- You will submit by July 31, and your project manager will review and approve reports by August 31.
 - Non-profits will then receive their third payment.



In-Person Peer-to-Peer Workshops

- **You will participate in two in-person workshops** with your fellow champions.
 - The multi-day sessions will have field visits, presentations from peer leads champions, Q&A, and break-out sessions.
 - They will build on the lessons in your virtual training modules but also include training on technical restoration skills.
 - The timing of the workshop depends on the country. You will be contacted with specific details close to the date.
- The **April / May workshop** will focus on siting strategy, community engagement, and nursery establishment.
- The **August / September workshop** will focus on geospatial data creation, tree planting, and site maintenance.



Remember: We Are Here to Support You

- The project management team at WRI, VIA Foundation & Africa Trees
- MRV and polygon creation experts
- A network of your peers
- A help center and database of informational articles + videos

TerraFund wants you to succeed!





[TerraMatch Help Center](#)

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Thank you!