

Request for Proposals – Harit Bharat Fund (For-profits)

Questions that have a gray background are asked in the EOI, but can be updated in full RFP as needed by the user. Questions with a * are mandatory.

Field Name	Field Type + Help Text
Organizational Information: General	
Organization Type	
Organization Name	
Organization Address	
Organization Phone Number	
Date Organization Founded	
Language Preferences	
Website + Social Media Links	
Organizational Information: Governance	
Please answer the questions below so that we can understand your organization’s mission and structure. If you need more information on any of the questions outlined below, please visit our resources page.	
What is your organization type?*	
If you selected “Other” above, explain your current organization type.	
Is your organization a farmer-producer company (FPC)?*	A Farmer Producer Company (FPC) can be formed by any 10 or more primary producers or by two or more producer institutions, or by a contribution of both. An FPC is a hybrid between cooperative societies and private limited companies. The Farmer Producer Companies, registered under the Indian Companies Act, 2013, have democratic governance, each producer or member has equal voting rights irrespective of the number of shares held. Yes/No
Corporate Identification Number (CIN)?*	

DPIIT Start-Up Number	
Date of incorporation of your organization *	
Certificate of Startup Recognition	Optional: Upload your certificate if your organisation is an officially registered start-up.
Organization vision and mission*	
List the shareholders owning more than 10% stake in your company in the linked Excel document. *	
How many members are there on the company board?*	
How many of the board members are women?*	
List the members of your company's board.*	<p>For each of the board member listed, please indicate their name, title, age and gender:</p> <p>Name Age Gender Title</p> <p>Text field</p>
For Farmer Producer Companies: How many farmer members are there on your FPC's board?	<p>Please provide the total number of board members who are farmers.</p> <p>Number</p>
List of core team members (at least 3) that support your business interventions*	

How many employees does the company have?*	
How many full-time workers does your organization currently employ?*	Full-time employees are paid employees of your organization that work more than 40 hours per week throughout the entire year. Do not include volunteers or other project beneficiaries in this total. Number
Please outline the depth of the institutional, technical and community mobilisation skills of your full-time staff.*	Describe the skills that your full-time staff have accrued throughout your experience restoring land, e.g., project management, technical assistance and capacity building, extension support, project monitoring. Explain how you use those skills to manage projects effectively. <i>Long text</i>
How many women does your organization currently employ?*	
How many of your current employees identify as Scheduled Caste/Scheduled Tribe/Other Backward Class?*	Indicate how many of your organization's employees, both part-time and full-time, identify as Scheduled Caste/Scheduled Tribe/Other Backward Class. Do not include volunteers or other project beneficiaries in this total.
How many people between the ages of 15 and 29 does your organization currently employ? *	Indicate how many of your organization's employees, both part-time and full-time, are between and including the ages of 15 and 29. Do not include volunteers or other project beneficiaries in this total. Number
<u>For Farmer Producer Companies Only:</u> If your FPC is supported by any promoting organization / research institute, specify the name of the organization and the duration of association.	Describe how the relationship has helped the FPC grow. Include how they have funded your FPC, if applicable. Long Text Field
<u>For Farmer Producer Companies:</u> In addition to their salaries, do members of the board of directors (BoDs) devote their time to the company without any other interest or without taking any honorarium?	Indicate what percentage of your board members meet the criteria listed in the question. For example, if none of the BoDs devote time, then select "No". If 1 BoDs out of 5 devote time, then select "Yes, 1-20%". <ul style="list-style-type: none"> • No. • Yes, 1-20% of board members

	<ul style="list-style-type: none"> • Yes, 20-30% of board members • Yes, 40-50% of board members • Yes, more than 50% of board members <p>Multiselect</p>
For Farmer Producer Companies: Do members of the board of directors take self-initiative in community mobilization, share money collection, resolve community issues, or otherwise play an active role in day-to-day business?	<p>Indicate the level of effort BoDs take in your daily operations.</p> <ul style="list-style-type: none"> • Never • Yes, sometimes • Yes, always <p>Multiselect</p>
<p>Organizational Information: Financial History</p> <p>Please answer the questions below so that we can understand your organization's financial history and current fiscal health. If you need more information on any of the questions outlined below, please visit our resources page.</p>	
Enterprise Revenue FY2020-21*	INR
Upload of Enterprise's Financial Statements FY2020-21*	Document Uploads
Enterprise Revenue FY2021-22*	INR
Upload of Enterprise's Financial Statements FY2021-22*	Document Uploads
Enterprise Revenue FY2022-23*	INR
Upload of Enterprise's Financial Statements FY2022-23*	Document Uploads
Enterprise Earnings Before Interest Taxes Depreciation and Amortization (EBITDA) in FY2022-23*	INR
Enterprise Revenue FY2023-24	INR
Please upload your organization's bank statements from 1 September 2022 to 31 August 2023.*	A bank statement is a list of all transactions for a bank account over a set period. If your organization uses multiple bank accounts, include statements from all relevant accounts.

	Document Upload
How does your business generate income?*	
Does your organization have any loans on their current balance sheet?*	
If yes, please state the current outstanding loan amount.*	
If yes, what is the purpose of the loans?*	
Organizational Information: Past Restoration Experience Please answer the questions below so that we can understand your organization's experience in land restoration. If you need more information on any of the questions outlined below, please visit our resources page.	
Past Years of Restoration Experience*	
Describe the landscape where this restoration work occurred and indicate what percentage of your work took place in our target states.*	
Historic Land Use Systems Restored*	
Restoration Practices and Interventions Used to Restore Land*	
Historically innovative models of restoration developed (e.g, sustainable agriculture, silvopasture, wadi) *	
Historic Hectares Restored*	
Hectares Restored in last 36 months*	
Historic Total Trees Grown*	
Trees Grown in last 36 months*	
What was the average survival rate of the trees that your organization has grown?*	To calculate this number, divide the total number of trees your organization has grown to maturity (at least 5 years) by the total number of trees that your organization has planted or begun to naturally regenerate.

	<p>Then, multiply by 100. Please be accurate; we understand that survival rates are naturally lower in some landscapes than in others.</p> <p>Number (%)</p>
<p>Describe which tree species your organization has grown in Madhya Pradesh, Maharashtra and/or Chhattisgarh?*</p>	<p>Optional: Describe the tree species that your organization has grown in the three target states, breaking each species down by state.</p> <p>List</p>
<p>Does the work of your organization include a focus on biodiversity conservation? Check all that apply.*</p>	<p>Optional: Select the statement(s) below that best align with your strategy for biodiversity conservation:</p> <ul style="list-style-type: none"> • Human-wildlife coexistence • Preservation or regeneration of local flora and fauna • Interventions along wildlife corridors • Monitoring of indicator species and/or genetic variability • Removal of alien/invasive species • Grassland restoration <p>Multiselect</p>
<p>Have you used any of these global standards/indices/frameworks while designing or implementing your work? Check all that apply.</p>	<p>Optional: Select the statement(s) below that best align with your experience:</p> <ul style="list-style-type: none"> • Global Biodiversity Standard • Species Threat Abatement Restoration Metric (STAR) • Landscape Assessment Framework • Global Ecosystem Restoration Index • International principles and standards for the practice of ecological restoration. Second edition • Ten people-centered rules for socially sustainable ecosystem restoration • Other <p>Multiselect with text field</p>

<p>What strategies have you used to maintain the innovative models of restoration that you have developed?*</p>	<p>Describe in detail the specific strategies that you have deployed to protect and nurture the saplings/seedlings and other restoration interventions that your organization has grown. Indicate how long you check on trees after planting or regeneration and how you work with communities to ensure their long-term upkeep or sustainable use.</p> <p>Long Text Field</p>
<p>How have you monitored and evaluated the progress of your past projects?*</p>	<p>Describe your organization’s approach to monitoring, reporting, and verifying the progress of your restoration projects. Be specific about the techniques and tools that you have used. Describe which indicators you track, how you measure them, and how you apply data-driven insights to improve your work. Where possible, include examples of past statistics and data that you have gathered.</p> <p>Long Text Field</p>
<p>Please upload monitoring reports from past projects.</p>	<p>Document Upload</p>
<p>Please upload a geospatial polygon that identifies the location of a past restoration project.</p>	<p>Optional: Once funded, TerraMatch requires each project developer to submit precise geospatial polygons that correspond to the exact parcels of land that the project is restoring. If you have no experience working with geospatial systems, we will provide that support if you are selected.</p> <p>If you do have an example of a precise polygon that you have created for a past restoration project, please upload it in one of the following three formats: .geojson, .kml, or .zip (containing .dbf, .shp, .shx and .prj files). This polygon should only include areas where you directly led the work. Do not upload a polygon for the proposed project.</p>
<p>Photos of Past Restoration Work*</p>	
<p>Describe how your organization has worked in convergence with any government schemes, programs, or departments on landscape restoration*</p>	<p>Convergence aims to establish harmony and synergy between government, NGOs, the private sector and beneficiaries in addressing the needs of local landscapes and communities. Please describe how you have worked on fostering convergence with public schemes and funds in your past projects. Be specific about the schemes, programs and departments you have worked with, in what capacity, and how you met restoration needs. If possible, provide details on how much convergence with public funding you have leveraged in the past in INR.</p> <p>Long text field</p>

Organizational Information: Past Community Engagement Experience

Please answer the questions below so that we can understand how your organization engages with local communities. If you need more information on any of the questions outlined below, please visit our resources page.

<p>How has your organization mobilized and engaged with community members or groups to restore land?*</p>	<p>Describe in detail the strategy that you used to engage the people that live in and around the landscapes that your organization has restored. Cite specific examples of the communities that you mobilized, how you incentivized them to restore land, and how you have improved your approach over time. Describe the community processes utilized, the level of ownership of local communities, and local governance structures you have created or leveraged.</p> <p>Long Text Field</p>	
<p>Describe how your organization engages marginalized communities.</p>		
<p>How many community members has your organization benefitted over the past 12 months?*</p> <p><i>A "beneficiary" is defined as anyone who has derived a direct or indirect benefit from your organization's projects, excluding your organization's employees.</i></p> <p><i>Note that each beneficiary is either a man or a woman, as well as under and equal to or over 29 years of age. Each beneficiary should be counted in two tallies. People who do not identify as either a man or a woman should be counted in the "women" category. Note that you must separately enter the total number of beneficiaries to ensure that the sum is correct.</i></p>	<p>Total beneficiaries*</p>	<p>Number</p>
	<p>Women benefitted*</p>	<p>Number</p>
	<p>Men benefitted*</p>	<p>Number</p>
	<p>Scheduled Castes, Scheduled Tribes, Other Backward Classes, benefitted*</p>	<p>Number</p>
	<p>People including and under 29 years of age benefitted*</p>	<p>Number</p>
<p>People over 29 years of age benefitted*</p>	<p>Number</p>	
<p>If that data is available, break down the total above into individual categories.</p>		
<p>How does your organization engage with farmers?*</p>		
<p>How does your organization engage with women?*</p>		

How does your organization engage with people between 15-29 years?		
How does your organization engage landless people?	Select the statement(s) below that best align with your engagement strategy for landless people: <ul data-bbox="862 598 1052 1372" style="list-style-type: none"><li data-bbox="862 598 1052 821">• We provide paid jobs for landless people<li data-bbox="862 837 1052 1093">• We directly engage and benefit landless people<li data-bbox="862 1109 1052 1300">• We provide indirect benefits to women,<li data-bbox="862 1316 1052 1372">• We do not engage	

	with landless people	
Operations Information		
Please answer the questions below so that we can understand basic information about the project you are looking to fund through Harit Bharat Fund. Remember that funding is only available to projects that are located in three states: Maharashtra, Madhya Pradesh, and Chhattisgarh. If you need more information on any of the questions outlined below, please visit our resources page.		
Project Objectives*		
With this finance, which states do you intend to operate in?*		
In which district(s) and block(s) do you intend to operate?*	Indicate the district(s) and block(s) where you intend to restore land. Be specific and comprehensive.	
Land use systems that the project will restore*		
Restoration practices the project will use to restore land*		
Detailed interventions for the project*		
What is your financing ask ?*	Number Field, ₹ (INR)	
How would you use the funds listed above if you are financed? *		
If you selected "Other" please explain.		
Please upload a detailed budget for this loan application.*	<p>For-profit organizations must submit a budget that details how they intend to use the funding associated with this loan application.</p> <p>Download the template, complete it with the required information, and reupload it to the field below. We will only accept budgets submitted in the correct format.</p> <p>Document Upload from Template (different template for for-profits and non-profits)</p>	

<p>With this funding, when do you expect your organization to begin actively restoring land in the intended states?*</p>	<p>Indicate the date when you expect the first preparation activity to occur on one of the project's restoration sites. This should include the first time that the land is actively improved by the project's employees or volunteers. This will usually occur during the site preparation phase, after communities are mobilized and sites are selected but before planting or natural regeneration begins. For this opportunity, we expect this to be no earlier than April 2024.</p> <p>Date</p>
<p>When do you expect this your final restoration activity to occur?*</p>	<p>Indicate the date when you expect the last active restoration activity to occur. This usually indicates the date when the last tree will be planted, or the date when the last natural regeneration area will be treated. You should not include years in which only monitoring, maintenance, and evaluation are conducted.</p> <p>Date</p>
<p>What are the key stages of the implementation of this funding?*</p>	<p>Describe in detail each of the stages of project and when the months and years in which they will occur. These stages can include community mobilization, site preparation, planting, maintenance, and monitoring. You should not propose that additional land be brought under restoration or trees planted in any year after 2025.</p> <p>Long Text Field</p>
<p>Describe your organization's theory of change.</p>	<p>Optional:</p> <p>A theory of change (ToC) is a method that explains how a given intervention, or set of interventions, are expected to lead to a specific development change, drawing on a causal analysis based on available evidence. In outlining your theory of change, you can:</p> <ol style="list-style-type: none"> 1. Focus on the high-level change your project intends to catalyze 2. Identify what is needed for the desired development change to happen 3. Establish and make explicit the related key assumptions underpinning the theory of how change happens, and major risks that may affect it. 4. Identify partners and actors who will be most relevant for achieving each result, taking into account the related risks and assumptions. <p>Alternatively, you can also draw connections between activities and outcomes by outlining Inputs, Activities, Outputs, Outcomes and Impact.</p>

	Long Text Field/
Which partner organizations do you intend to engage in your operations?	Optional: If your work is delivered in conjunction with an additional non-profit or for-profit project developer, a government agency, a technical partner, a university, or any other partner, list them all and explain each of their proposed roles. You are encouraged to submit letters of recommendation from each of these partners before submitting this application. Long Text Field
Which of the following land tenure arrangements govern your proposed area?*	Indicate which of the following land tenure arrangements govern the proposed project area. If there are multiple types of land use or ownership systems in these areas, select all that apply. The land tenure types are defined as follows: <ul style="list-style-type: none"> • Private land is owned and managed by a private landowner or company. • Government land includes the land owned by the central, state, and local governments; it also includes the land owned by government-related departments (except for national parks or reserves). • Common land is typically governed by community tenure and community institutions. For example, this includes land with titles granted under Community Forest Resource Rights under Forest Rights Act 2006, village common lands, and so on. • Forest land consists of recorded forest areas and is managed by the State Department accordingly. These lands typically have regulations on access and use and are managed for the purpose of conserving nature and natural resources. • Other land is any land that does not fall under the categories mentioned above. Multi Select
How does the land tenure system operate in your operational area?*	Describe in detail how the land tenure system operates within your project area, including any changes that have occurred within the past decade. Outline who owns, leases, and uses the land and any current disputes. Within that context, indicate how you plan to select sites for restoration within your proposed project area, and how you will ensure that this project will not exacerbate inequalities related to land tenure. Long Text Field
Please upload any documentation that explains the proposed area's land tenure.	Optional: If available, upload any documentation that describes the land tenure arrangement in your project area. This can include information collected by your own organization, a government body, or an independent assessment. If you have a memorandum of understanding (MOU) with any communities, the

	<p>government, or traditional authorities within the proposed project area, you are highly encouraged to upload it. Do not include any documentation that is not related to the proposed project area.</p> <p>Document Upload</p>
<p>Will your organization work with any government schemes, programs, or departments to foster convergence with public funding?</p>	<p>Please describe how you will work on fostering convergence with public schemes and funds in your landscapes. Be specific about the schemes, programs and departments you will work with, in what capacity, and to what end. If possible, provide an estimate of how convergence with public funding you will achieve in the next 2 years.</p> <p>Long Text Field</p>
<p>What risks could your operations face, and how do you intend to reduce their likelihood and mitigate their effects?*</p>	<p>Describe in detail the specific environmental, social, political, and economic risks that could jeopardize the success of your project. Identify the steps that you will take to reduce the likelihood of their occurrence. If they were to occur, despite your best planning, what steps does your organization take to lessen the long-term impact of the harmful event after it occurs. Describe the specific risk mitigation policies that your organization has put in place. Restoration is inherently a risky proposition, and this is considered when assessing applications.</p> <p>Long Text Field</p>
<p>How would you report on, monitor, and verify the impact of your operations? *</p>	<p>Describe how you intend to track and protect the long-term impact of your proposed project through a concrete monitoring and evaluation plan. Indicate the specific metrics that your organization uses to denote “success” and how you intend to gather and assure the quality of the relevant data. Identify what assistance you would need to carry out this plan.</p> <p>Long Text Field</p>
<p>Indicate the location of your proposed project.*</p>	<p>TerraMatch requires applicants to indicate where they will restore land. If your project is selected for funding, you would be required to precisely identify the locations of each of your restoration sites with a geospatial polygon. At this stage, you must submit the approximate location of your proposed project area. Do not submit the location of one of your past projects.</p> <p>If you are submitting a polygon that you have created outside of TerraMatch, please upload it in one of the following three formats: .geojson, .kml, or .zip (containing .dbf, .shp, .shx and .prj files).</p> <p>Draw or Upload Polygon</p>

<p>Which Sustainable Development Goals (SDGs) would your project support? *</p>	<p>Select the SDGs that your project will support. Before selecting, consult this webpage to understand the definition of each goal: https://sdgs.un.org/goals</p> <p>Multi Select</p>
<p>Proposed Project/operations/Organization Information: Environmental Impact Please answer the questions below so that we can understand basic information about the social and environmental impact of your proposed project for Harit Bharat Fund. Remember that funding is only available to projects that are located in three states: Maharashtra, Madhya Pradesh, and Chhattisgarh. If you need more information on any of the questions outlined below, please visit our resources page.</p>	
<p>What are the biophysical characteristics of the project area?*</p>	<p>Describe in detail the physical and biological characteristics of the landscape that you intend to restore. Indicate flora and fauna species that are common to the area, along with the physical characteristics and precipitation patterns. Provide as many details as necessary to paint a picture of the landscape today. Wherever possible, include figures to illustrate your points.</p> <p>Long Text Field</p>
<p>What are the main causes of degradation in the project area and how do you seek to address them?</p>	<p>Explain how and why the landscape has been degraded, with a focus on the past 10 years. Describe the impact of degradation on biodiversity and ecosystem services and the specific challenges that it has created for the vitality of the landscape. Wherever possible, include figures to illustrate your points. Describe how to project seeks to address the above.</p> <p>Long Text Field</p>
<p>Proposed # of hectares to be restored *</p>	
<p>Proposed # of trees to be grown*</p>	
<p>Proposed Tree Species*</p>	
<p>How many geographically separate locations would your project / restore?*</p>	<p>Identify the approximate number of geographically separate locations where restoration activities will take place. If you work with hundreds of individual smallholder farmers, for example, please provide your best, rounded guess. This preliminary information is important to help us understand how to support your organization if you are selected and are required to create precise geospatial polygons of your restoration sites.</p> <p>Number</p>

<p>What would be the ecological benefits of your project?*</p>	<p>Describe in detail how this proposed project would restore the landscape’s ecosystem services, focusing on the degradation that you highlighted above. Specify how the project’s proposed tree species and restoration interventions would lead to the desired change. Wherever possible, include figures to illustrate your points.</p> <p>Long Text Field</p>
<p>How would this funding improve local biodiversity?*</p>	<p>Please indicate the specific ways and interventions through which this proposed project will contribute to the conservation of biodiversity in the landscape. Please describe in detail how this project improves the condition of the occurrence and abundance of local/indigenous flora and fauna. Wherever possible, include figures to illustrate your points.</p> <p>If your proposed project has no direct impact on improving/conserving local biodiversity, answer with “No direct impact.” It is understood that some restoration projects may not directly improve biodiversity or may be difficult to assess.</p> <p>Long Text Field.</p>
<p>What would be the sources of tree seedlings/saplings for your project?*</p>	<p>Describe how your proposed project would source the seedlings/saplings used to restore your restoration sites. If you know the names of specific nurseries or seedling producers, such as government agencies, include them in your response.</p> <p>If you plan to include natural regeneration in your proposal, describe the state of the existing root stock in the project area.</p> <p>Long Text Field</p>
<p>How many tree nurseries would this project establish or expand?*</p>	<p>Indicate the approximate number of tree nurseries that your proposed project would establish or expand. Include only nurseries that your organization or an affiliated community group operates. If you source seedlings from any government-run or privately operated nurseries, do not include them in this tally.</p> <p>Number</p>
<p>What source of water will your project use for irrigation?*</p>	
<p>Proposed Project Information: Socioeconomic Impact</p>	

<p>Please answer the questions below so that we can understand basic information on the socioeconomic impact of your project that you are looking to fund Harit Bharat Fund. Remember that funding is only available to projects that are located in three states: Maharashtra, Madhya Pradesh, and Chhattisgarh. If you need more information on any of the questions outlined below, please visit our resources page.</p>	
<p>How has land degradation impacted the livelihoods of the communities living in the proposed project area?</p>	<p>Describe in detail the social, economic, physical and biological characteristics of the landscape that you intend to restore. Indicate the demographic composition, multi-dimensional poverty levels, education and livelihoods status. Provide as many details as necessary to paint a picture of the socio-economic conditions in the landscape today.</p> <p>Indicate how the degradation of the landscape that you described earlier has affected the livelihoods of local people, including their crop yields, income, health, and education. Wherever possible, include figures to illustrate your points.</p> <p>Long Text Field</p>
<p>How would restoring the project area improve the livelihoods of local people and their communities?*</p>	<p>Describe in detail how this proposed project would restore economic vitality to local communities in the landscape. Specify how the project's restoration interventions would lead to the desired change. Include information about the supply chains or value chains that your project would improve and the steps that the project would take to support local livelihoods over the next 20 years. Wherever possible, include figures to illustrate your points and explain how your project would affect each relevant demographic category of people, such as women, Schedules Castes, Scheduled Tribes, Other Backward Class, minorities, the landless, and youth. If you differentiate between "direct" and "indirect" beneficiaries, define each of those terms.</p> <p>Long Text Field</p>
<p>Describe any connections between the proposed project and improved food and nutritional security.*</p>	<p>Identify the specific ways that this proposed project would affect the availability, access, utilization, diversification, or stability of nutritious food in the landscape.</p> <p>If your project has no direct food security impact, answer with "No direct impact." It is understood that some restoration projects do not directly improve food security.</p> <p>Long Text Field</p>
<p>Describe any connections between the proposed project and improved water availability, quality, or flow?*</p>	<p>Identify the specific ways that this proposed project would affect water quantity, quality, stability, or accessibility in the landscape.</p>

	<p>If your proposed project has no direct impact on improving local hydrological conditions, answer with “No direct impact.” It is understood that some restoration projects may not directly improve hydrological conditions or may be difficult to assess.</p> <p>Long Text Field</p>	
<p>Describe the connections between the proposed project and improved climate adaptation and resilience?*</p>	<p>Please indicate the specific ways and interventions through which this proposed project will contribute to helping communities adapt to the effects of climate change and build resilience.</p> <p>If your proposed project has no direct impact on climate adaptation and resilience, answer with “No direct impact.”</p> <p>Long Text Field</p>	
<p>Describe the connections between the proposed project and improved soil health?*</p>	<p>Please indicate the specific ways and interventions through which this proposed project will contribute to improving soil health.</p> <p>If your proposed project has no direct impact on soil health, answer with “No direct impact.”</p> <p>Long Text Field</p>	
<p>What kind of new jobs would this project create?*</p>	<p>Restoration projects require many different skills, from nursery management to monitoring and evaluation. Describe the types of paid jobs that this project would create, how employees would be compensated, and what safeguards would be put in place to ensure that workers are protected. You are encouraged to explain how this project would create lasting jobs in the landscape.</p> <p>TerraMatch expects its partners to abide by the principles of ethical engagement and employment to ensure fair compensation, prevent land grabbing and the use of coercion for accessing land, exclude forced labor and child labor in their operations, and prevent harassment, including sexual harassment.</p> <p>Long Text Field</p>	
<p>How many new paid jobs would your proposed project create?*</p>	<p>Total expected new jobs*</p>	<p>Number</p>
		<p>Number (%)</p>

<p>A "job" is defined as a person aged 15 years or older who has worked for pay, profit, or benefit for at least one hour during a given week. In this tally, include all proposed full-time and part-time jobs that would work directly on this project and that your organization would pay. Do not include volunteers or project beneficiaries that are not paid directly by your organization.</p> <p>Estimate the percentage of the total jobs that will be full-time, part-time, held by women, held by SC/ST/OBCs and held by people between and including the ages of 15 and 29. Note that Harit Bharat Fund does not support projects that directly employ people under 15 years of age.</p>	Percentage of new jobs that would be full-time*	
	Percentage of new jobs that would be part-time*	Number (%)
	Percentage of new jobs that would be filled by women*	Number (%)
	Percentage of new jobs that would be filled by Scheduled Caste/Other Backward Class/Scheduled Tribe*	Number (%)
	Percentage of new jobs that would be filled by people between the ages of 15 and 29*	Number (%)
How many people would this project benefit?*	Total expected project beneficiaries	Number
<p>A "beneficiary" is defined as anyone who would derive a direct or indirect benefit from your proposed project, excluding your organization's employees.</p> <p>Estimate the percentage of the total beneficiaries that are women, younger between 15 and 29 years of age, smallholder farmers and large-scale farmers.</p>	Percentage of project beneficiaries that would be women*	Number (%)
	Percentage of project beneficiaries that would be smallholder farmers*	Number (%)
	Percentage of project beneficiaries that	Number (%)

<i>Smallholder farmers operate on less than 2 hectares of land. Large-scale farmers operate on more than 2 hectares of land.</i>	would be large-scale farmers*	
	Percentage of project beneficiaries that would be Scheduled Caste/Other Backward Class/Scheduled Tribe*	Number (%)
	Percentage of project beneficiaries that would be between 15 and 29 years of age*	Number (%)

Project Design/Business Model
Please answer the questions below so that we can understand the design of your project/business model with reference to sustainability, scaling and replication. Remember that funding is only available to projects that are located in three states: Maharashtra, Madhya Pradesh, and Chhattisgarh. If you need more information on any of the questions outlined below, please visit our resources page.

Disclaimer :This section is mandatory for for-profit companies only and not FPCs. If you are looking to scale up your business model in new markets in next 2 years then please fill the below section.

How do you plan to ensure a sustained legacy of your work after it concludes?*	Describe how you intend to ensure the success and sustainability of the project once implementation targets have been achieved. For example, mention the role that local buy-in from target communities and local institutional arrangements can play in improving ownership.	Long text-field
What is the innovation in your business model or technology?	Describe how your business model and/or technology differentiates from existing solutions in the market.	Long text-field

	Indicate what will stop others in the market from replicating your model and/or technology.	
What is the market potential of your solution?*	<p>Describe your Target Market (TM), Serviceable Available Market (SAM), and Serviceable Obtainable Market (SOM).</p> <p><i>Target Market</i> refers to the total market demand for a product or service. It's the maximum amount of revenue a business can generate by selling its product or service in a specific market.</p> <p>The <i>Serviceable Addressable Market</i> represents a fraction of the whole market a business can reach with its limited resources.</p> <p>The <i>Serviceable Obtainable Market</i> is an estimate of the portion of revenue within a specific product segment that a company is able to capture.</p> <p>Please describe how you arrived at these numbers. Please refer to the Market Potential Calculation Guidelines for more information.</p>	Long text-field
	Describe how your product cost is linked to your target customers'	Long text-field

<p>Is your product / service affordable, accessible and available to underserved customers?*</p>	<p>income and wealth. Indicate how much time and effort it takes the customer to avail of your product / service, as well as how you ensure the quality of that offer.</p>	
<p>What has growth looked like for you so far, and how do you intend to grow in the future?*</p>	<p>Quantify as much as possible with respect to your sales, customers, production units, team, etc. Describe what has growth looked like in the past 5 years and how will it look for the next 5 years.</p>	<p>Long text-field</p>
<p>Are there any limitations on scope of your operations?</p>	<p>Optional: These limitations might be in terms of your target tree/crop species, the geographic region you operate in, target customers. Please also elaborate on how these factors serve as limitations.</p>	<p>Long text-field</p>
<p>How do you plan to replicate and scale up this work if implementation is successful? *</p>	<p>In addition to the key aspects of your project mentioned above, describe the key milestones and pathways for your project to achieve scale.</p> <p>Describe the growth potential of your project, what partnerships you will develop to help ensure the success of your scaled program, and what capabilities/capacities you will build or expand in support of your scaling efforts. Identify the metrics that you will use to demonstrate that you have achieved scale. Explain how</p>	<p>Long text-field</p>

	your proposed growth will impact the sustainability of your current program(s). Indicate how your business model/approach apply to other landscapes and under what conditions. Finally, describe the intended lasting effects on the ground because of your scaling efforts.	
What challenges do you foresee in scaling, replicating, and ensuring the sustainability of your operations? How do you plan to address these challenges?*	Describe the challenges you foresee in achieving and delivering on the strategies for sustainability, scaling and replication you have highlighted above. Describe what measures you will put into place to address these challenges.	Long text-field
Are there any risks to your financial stability?*	Describe thoroughly the risks to your gross margins or business model in the future, e.g., commodity risks. Describe how will you mitigate these risks.	
Additional information		
Please upload any additional documents that support your application.	Before you upload documents here, check if it would fit better in a more specific document upload field earlier in the application.	
Capacity Building Needs*	Long Text	
How did you hear about this opportunity?*	Multiselect: Harit Bharat Fund Partner, Manthan, WhatsApp, LinkedIn, Funding Partner, Facebook, Twitter, World Resources Institute, WRI India, ICC, Sangam, Transform Rural India Foundation, American Friends of Edelgive Foundation, Land Accelerator, TerraFund, Government Agency, Grant opportunity website, Internet search, Email, Other (please describe)	